

# Yo!Drive Car Selling Marketplace

## Features List

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**yo!drive**



# Car Selling Marketplace

## ——| Features List |——

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## —| Introduction |—

Yo!Drive is the perfect solution for web stores that enables you to create an online marketplace where car dealers and sellers can manage sales of their new cars/used cars through one common platform/marketplace.



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## —| Frontend Key Features |—

- Provides a market place where sellers can sell their used cars in an efficient manner
- Provides a market place where dealers can list their dealership store in a cost-effective and accountable manner
- Unlimited number of site Users and used/new car listing
- Free registration/membership for Buyers and service centers
- Member Sign-up, Login & Forgot Password
- Remember me option for users
- Sign-in/Login with Facebook and Google+
- Allow car dealers Login
- Subscription plans for dealers and sellers
- Dealers can list more than one dealership store by buying multiple plans
- Ability to add images for dealership stores
- Payment Gateway Integration – PayPal
- Post Reviews & Ratings for new cars  
*Note: Default status manageable from admin area: Pending Approval or Approved. Only approved reviews/ratings are displayed to public.*
- Post Reviews & Ratings for dealership stores
- Add cars to saved cars list so that it makes it easier and quick to review the same car in future as well
- Email Notification & Alert - Mandrill and Mail Chimp Integration for sending out emails.
- Captcha in the Contact Form

- FAQs listing
- Responsive Design for PCs, Tablets and Smart Phones
- Comments on used cars
- Offers by different dealers
- Price by different dealers for any particular variant of a car model
- Upcoming cars list and details
- Blog
- Car compare feature
- Service center listing
- Bids can be posted on used cars
- Message feature

## ————| **SEO Features** |————

- SEO Friendly URLs
- Manageable Titles and Meta Description for CMS pages
- Dynamic Titles and Meta Description for listing pages
- No indexing and No follow
- Alt and Titles – Image Optimization
- Dynamic sitemap generator
- Use of breadcrumb

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## ————| **New car Module** |————

- New car listings
- Car Images & videos
- Variants listed with the model of the car
- Detailed features of the model and its variants
- Reviews for the new car and its variants

## ————| **Used car Module** |————

- Used car listings
- Car Images
- Bids posted
- Sellers description
- Comments on the used car given by users
- Feature to exchange messages between sellers and interested buyer
- Feature to share the details of the seller with the prospective buyer and vice a versa

## ————| **Search Features** |————

- New car search: Make, Model, Price range
- Used car search: Make, Model, Year, City
- Service center search: Make, City
- Dealer search: Make, City
- Offers search: Make, City

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## ————| **Buyer Module** |————

- Provides an instant research platform for new & used cars for its interested buyers
- Option to Save cars
- Option to Write Reviews for dealers and new cars
- Ability to view Special Offers being provided by dealers
- Update Profile & Account Settings
- Ability to contribute to blog
- Allow them to search for service centers

## ————| **Seller Module** |————

- Allow sellers to list their used cars with images and description of the car
- Manage bids posted on used car
- Manage used car detail
- Manage personal information
- Bidding History
- Ability to view messages sent by interested Buyers
- Option to get listed on the Home page

## ————| **Service Center Module** |————

- Allow service center to list their service center store
- Allow service center to get listed along with their location details on a map

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## ————| Dealer Module |————

- Allow dealers to list their dealership stores with images and description of the store
- Allow dealers to list the cars sold at their dealership stores
- Allow dealers to manage their store page
- Ability to view messages sent by interested Buyers
- Ability to add different offers by the dealer on new cars
- Allow dealers to manage their service center details as well
- Allow dealers to sell used cars as well
- Allow dealers to manage the reviews given for them

## ————| Reviews & Ratings Features |————

- Allows users to post reviews and give ratings for new cars and dealers respectively
- Reviews & Ratings for dealership stores
- Reviews & Ratings for new cars
- By default new cars reviews/ratings goes to admin/backend team for approval.  
*Note: However admin/backend team can setup the default status to be: Pending Approval or Approved.*
- Allow dealer to mark any review as inappropriate if he/she doesn't like the review

## ————| Subscription plan features |————

- Accepts both wire transfer and PayPal payment options
- Transaction History
- Order Notification Emails



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## Admin Key Features

- Manage Sub Admin Groups. Groups can be assigned permissions to access different modules
- Manage Users (Buyers, sellers, service centers & dealers) and their Profile & Account activities
- Manage new car details
- Manage upcoming cars
- Manage Offers
- Manage Transactions
- Ability to view & manage Orders placed by Buyers
- Review and Ratings Moderation
- Manage States, cities
- Users Statistics
- Transactions Report

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## Content Management System

- Ability to manage(add/edit/delete) Content on the site pages
- Ability to manage Menus and Links of the pages
- Ability to manage Images on the pages
- Ability to manage FAQs Categories & FAQs Listing
- Blog Management

## ——| **Site Configuration** |——

- Admin Common Settings, City and location settings
- Database Backup Option

## ——| **Conclusion** |——

For entrepreneurs who plan on building the next CarDekho, Carwale, Gaadi.com, YoDrive is the perfect solution. Its powerful features, flexible technology and cost effectiveness makes it the best product available in the market to launch your online car selling marketplace at small investment.

**Start your online car selling marketplace  
with Yo!Drive**

