

# Stitch Online Custom Tailoring Platform

## Features List

**STITCH**



# **Easiest way to start custom clothing store**

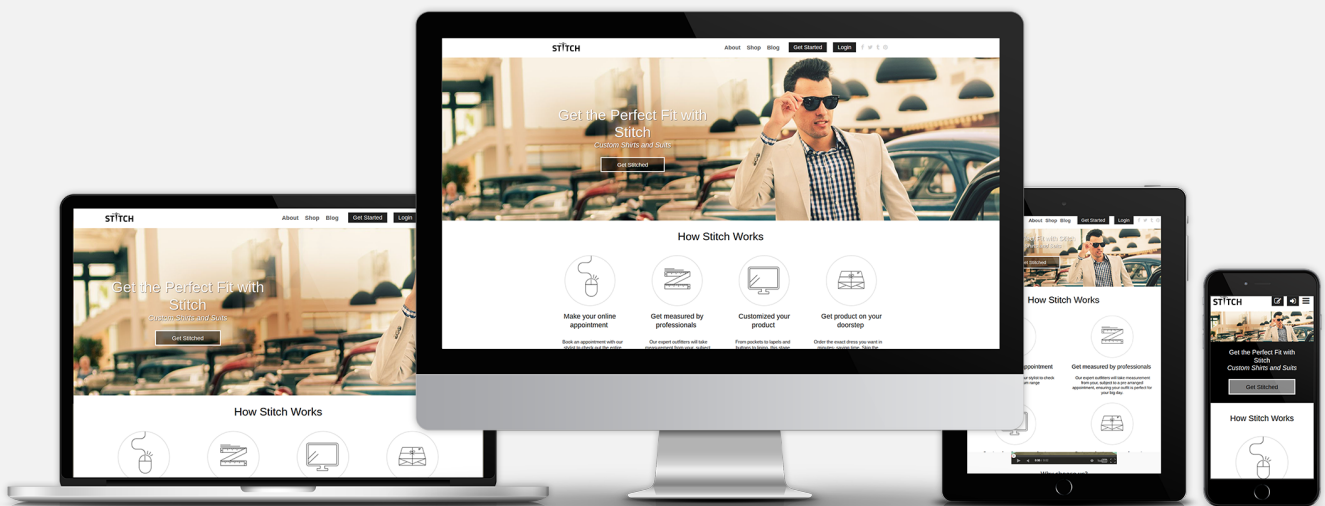
## **————| Features List |————**

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## —| Overview |—

Stitch is a custom clothing design website software that includes all the impressive features of a popular custom suit & shirt websites. It is incredibly flexible and extremely easy to manage.



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## —| Frontend Key Features |—

- Marketplace allows the customer to make an online appointment, get measured by professionals, customize the product and finally get the product on the doorstep.
- Ability to add new images, edit products
- Ability to add professionals from the backend for measurement purpose.
- Ability to add product types, attributes, patterns, colors, fabric and measurement from backend.
- Blog Integration.
- Discount coupon for products, either on percentage basis or fixed discount.
- Free registration/membership for customers.
- Member Sign-up, Login & Forgot Password.
- Remember me option for buyers.
- Unlimited number of site Users and products listing.
- Payment Gateway Integration – PayPal.
- Social Media Sharing via Facebook, Twitter, Tumblr and Pinterest.
- Responsive Design for PCs, Tablets and Smart Phones.
- SEO Friendly URLs.
- Email Notification & Alert - Mandrill and Mail Chimp Integration for sending out emails.
- Post Reviews & Ratings after order completion.
- Spam mail filter/Captcha in the Contact Form.

## ————| **Product Module** |————

- Multiple Categories listing
- Unlimited products listing
- Multiple product variations/attributes
- Multiple product Colors, Fabrics, Styles and Patterns
- Unique customization of products for custom fit

## ————| **Search Features** |————

- Keyword Search with Auto-suggestion system
- Product Search/Filtering by Category, Style, Color, Pattern and Fabric
- Product Filter with Instant listing
- Filter orders which have status as Pending, Processing/Active, Completed and Cancelled

## ————| **Shopping Cart Features** |————

- Accepts Online payment options
- Option to manage wish list Items
- Billing & Shipping address management
- Orders History & Order Confirmation
- Order Invoice & Notification Emails

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## ————| **Buyer Module** |————

- Provides an instant purchase platform for buyers
- Option to Add/Save product as a Favorite
- Option to customize the product using our unique customization tool
- Option to write Reviews for products
- Allow to view and comment on Social Media platforms
- Option to save multiple delivery and Billing address with facility to mark any address as default delivery or billing address
- Update Profile & Account Settings
- Option to make an appointment with one click for registered users
- Ability to track the status of the order

## ————| **Outfitter Module** |————

- Manage clients or buyers by adding measurement for the requested product type
- Ability to filter the appointments as Pending, Closed and Done
- Option to check total commission received for all orders
- Update Profile & Account Settings
- Option to Add/Save product as a favorite
- Option to customize the product using our unique customization tool
- Option to write reviews for products

- Allow to view and comment on Social Media platforms
- Option to save multiple delivery and billing address with facility to mark any address as default delivery or billing address
- Ability to send fund withdrawal request to admin for commission earned

## —| **Reviews & Ratings and Comments Features** |—

- Reviews & Ratings for products
- Option to post comments for products and share them on Social Media platforms
- By default all reviews/ratings go to admin/backend team for approval. However, admin/backend team can setup the default status to be: Approved or Disapproved.

## ——| **Backend/Admin Key Features** |——

- Manage admin / backend team groups and team members. Groups can be assigned permissions to access different modules. Team Members are attached to at least one group.

\*Super admin user has full control over all modules.

- Manage Users (Buyers & Outfitters) and their profile & account activities
- Manage products & their categories
- Manage product Variations/Attributes, Styles, Colors and Patterns
- Manage products listing
- View Notifications (important notifications related to user activities)

- Ability to view & manage orders placed by buyers
- Review and Ratings moderation
- Manage Countries, Cities & States
- Users Statistics & Sales Reports
- Site Commissions & Revenues Statistics/Reports
- Ability to customize the e-mail templates
- Ability to add outfitters from backend
- Ability to change currency
- Manage Blog Categories, Blog posts, Blog Comments and Blog Contributions.
- Manage Funds withdrawal requests
- Can set the commission percentage for outfitter
- Manage discount coupons
- Manage payment method settings
- Admin can approve or reject the blog contribution



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## ————| **Content Management System** |————

- Ability to manage (add/edit/delete) Informative Content
- Ability to manage menus and links
- Ability to manage images
- Ability to manage FAQs Categories & Listing
- Testimonials Management
- Option to create SEO ready pages by the CMS including the Meta tags, Title Tags and Custom SEO Friendly URL.

## ————| **Site Configuration/Settings** |————

- Products & their attributes settings
- Seller Pay-out settings
- Admin can set the outfitter commission
- Admin can set the comment status on Blog Post (open or not open)
- Admin Common settings, time zone & currency
- Database Backup Option

## —| **Conclusion** |—

For entrepreneurs who plan on building the next Indochino and Blacklapel, Stitch is a perfect solution. Its powerful features, flexible technology and cost effectiveness makes it the best product available in the market to launch your custom clothing store with a small investment.

**Get the Perfect Fit  
with Stitch**

